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**BCBF ALLIANCE**

- 411 Initiative for Change
- Arts & Contemporary Studies Student Union
- Artsvote
- Canadian Artists Against Sexual Assault
- Canadian Youth Arts Network
- Centre for Integral Economics
- Digital Propaganda
- Earwaks.com
- Grassroots Youth Collaborative
- Illegalsigns.ca
- Kate Henderson Intellectual Property & Trademark
- Lotus Leaf Communications
- Manifesto Community Projects
- Mural Routes
- nataliagrosner.com
- PressPause
- Regent Park Focus Youth Media Arts Centre
- Rhythmicru
- Ryerson Students' Union
- Spacing Magazine
- Style in Progress
- TakingItGlobal
- The Remix Project
- The Gladstone Hotel
- The Faculty Of
- them.ca
- Toronto Arts Council Foundation
- Toronto Youth Cabinet
- Urban Arts
- Youth Action Network

Environics conducted a telephone survey for the BCBF Alliance. The survey was conducted among a random sample of 216 residents of the City of Toronto, aged 18 years of age and older. The margin of error for a sample of this size is plus or minus 6.7 percentage points, 19 times out of 20. The survey was conducted during the period September 6-9 & 20-26, 2007.

The question format used and findings are summarized below:

Currently, there is a campaign in Toronto aimed at enhancing and protecting public space. This could include beautifying the city, funding the arts and reducing the number of billboards that violate city of Toronto bylaws (e.g., too big, no permit, too close to existing signs). Several actions have been suggested to address this, and some or all of them could be implemented.

Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following mix of actions?

a) The City of Toronto should remove billboards that violate city bylaws and implement fines to a level that discourages future violation of city bylaws.

	<b>Total Toronto</b>	<b>Will/Have Voted in Municipal election</b>
Agree	<b>78%</b>	79%
Disagree	<b>18%</b>	17%
Refused/DK/NA	<b>4%</b>	4%

b) The City should work to reduce the number of billboard advertisements and corporate posters in general.

	<b>Total Toronto</b>	<b>Will/Have Voted in Municipal election</b>
Agree	<b>68%</b>	70%
Disagree	<b>29%</b>	26%
Refused/DK/NA	<b>3%</b>	4%

c) [Opinion on dedicated taxation for art -- for later release.]